Internet Centrics, LLC PO Box 8122 La Verne CA 91750 United States



Sample IAFF Local Estimate

Estimates # 2567 Estimates Date May 24, 2018

Estimates Total (USD) \$2,150.00

Item	Description	Unit Cost	Quantity	Line Total
APP - Basic Plan	Your Custom Mobile App Downloadable from iTunes & Google play, built for mobile phones and tablets. Includes your logo, imagery/photo for launching splash screen(s) for IOS & Android phones and tables	1,751.00	1	1,751.00
	Push Notifications 500,000 monthly push notifications. Includes notifications to target groups (i.e. members, executive board, public etc) and members by geo location/proximity.			
	App Statistics Track downloads and launches of your app, as well as the number of pages that the user opens. These statistics can be analyzed for a specified times and date ranges, in total or for a given type of device.			
	Member Profile Management Manage and review member profiles, edit, assign select groups or rolls. Member database import available via csv file also available.			
	Authorized Access Member authentication login access for your app created by our staff. Authentication can be done through Facebook, Twitter, or by creating specific membership credentials such as employee id or last four of ssn. (example of typical secure groups; members, executive board, pac or trustees).			
	Public Content and News Use the In-CMS section to create your unique editorial space. This section provides more than 8 templates and lots of features			

to make all content engaging for your users.

Integration of critical services information, links and contact

Firestrong.org

information.

Item Description Unit Cost Quantity Line Total

Events Calendar with integrated mapping and contact information (i.e. members, executive board, pac or trustee groups etc) The Calendar section is perfect for sharing all future events and details with your users, allowing them to be aware of upcoming happenings.

Facebook Integration

Easy to connect and very important for your social image, the Facebook section will integrate your Facebook page into your app, providing easy and direct access to your Facebook wall.

Twitter

If you have a Twitter account this section is a must. Three perfect templates to fit all different kinds of styles. All the interactive options are available: Reply, Retweet and content organization via Hashtag. Make it easy for users to become your Twitter followers!

Photo Gallery

(including integration with external services like flickr, Facebook & smugmug) Enrich your app with your best shots, recovered from an external platform or uploaded directly from your back office using the In-CMS section. The 3 templates offered for the organization of your photo-book will bring out the value in every picture.

Video gallery

(including integration with external services like Youtube & Vimeo) Videos are the preferred form of communication. Simple to follow on any device and highly engaging. The video section offers many connectors that you can connect to your external channel, fully restoring all the information from your recordings. Do you want your app to be your only channel? Use the In-CMS section and create your stage.

Podcasting

Audio sections are the voice of your app! With this section you can share your playlists, podcasts, or any audio track uploaded into an in-CMS section with your audience. Your voice has never been so powerful. Excellent for your President's message.

Station Location directory

The Map section is a powerful In-CMS section that allows you to add an infinite number of points to your map and enrich each location with a description, photos, videos, and all important information needed to reach and enjoy each destination.

Item	Description	Unit Cost	Quantity	Line Total
	Crowdsourcing Imagine if members could take a photo or video from within the your app and send your a description allowing you to review and create an in app news article with a few easy steps.			
	Online Form Building Create simple forms for users. You can use them to collect information, to organize a contest, to collect orders, and so much more.			
	Personal Favorites By including the Favorites section in your app, you will enable your users to save items in the app which they wish to return to, such as an article or a video.			
	Links Create Links/shortcuts to specific internal or external content that you want your users to be able to access easily, such as a contact or a featured blog.			
Submission	iTunes & Google Play App Submission	300.00	1	300.00
iTunes Developer	iTunes Connect Developer Account - required by Apple to submit App to iTunes App Store (annually reoccurring fee)	99.00	1	99.00

\$2,150.00

Terms

Estimates Total (USD)

Hosting Term/Due Date: Annual Term TBD by launch date

Service cancellation must be done in writing no later than 30 days of invoice date to accounting@icentrics.com to avoid prorated monthly hosting fees. Domain renewal fees may still apply.